

Tipps für Migration, Management und Automatisierung in der modernen App-Entwicklung - Wie Sie Datenbank-Performance steigern

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EDB



Postgres - the top choice for developers

Postgres is the **top choice** as...

- most wanted
- most loved
- most used

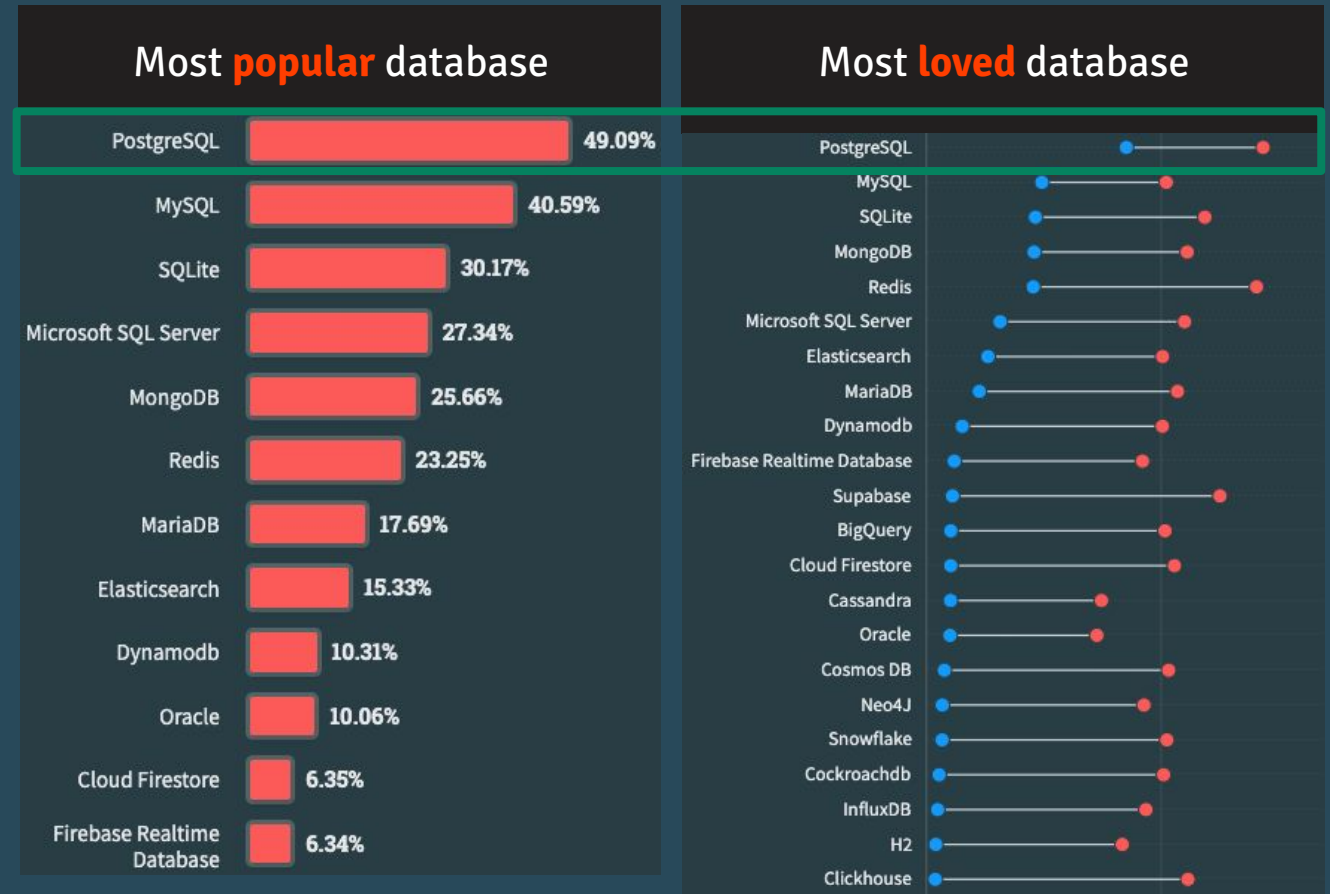
...database among developers

Proprietary vendor databases are on decline

Open Source is on the rise

...90 % of companies today use OSS*

*Source: GitHub Octoverse Survey



Source: Stack Overflow 2024 Developer Survey



Who is EDB?

1500+ Enterprises and Growing

Long-term customers and deep Postgres capabilities.

79 Countries around the World

Global footprint and employee base.

Millions of people using Postgres in the world

EDB deeply understands Enterprise Postgres needs.

3 of 7 Postgres Core Team Members, **7 Committers, 40+ Contributors**

EDB is the leading Postgres community contributor.

27% of Postgres Code Contributed in 2023

Driving the innovation and foundation of Postgres.

>300 Dedicated Postgres engineers

Unparalleled expertise in Postgres.



Nutanix At-A-Glance

FY24 Revenue: \$2.15B

Employees: 7.500+

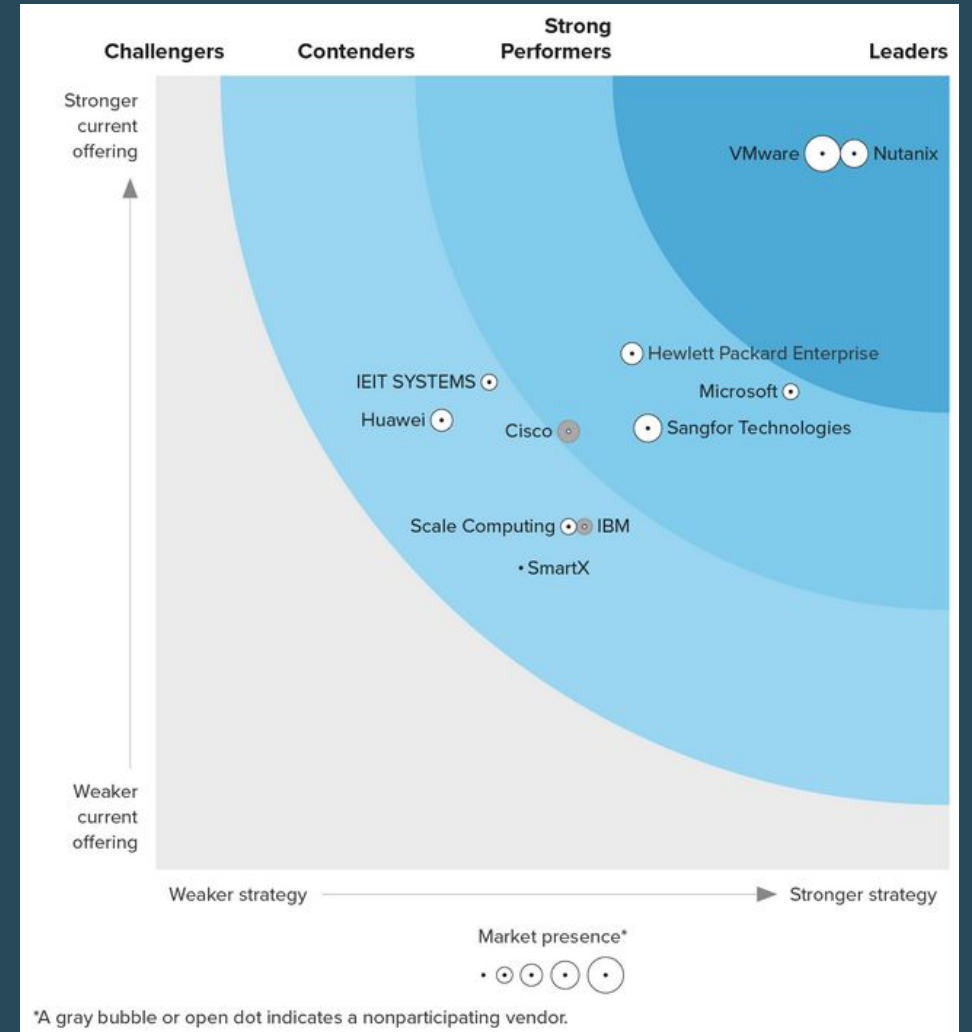
26.5K+ Global Customers

57% of Fortune 500 are NTNX customers

Focused on Top Vertical Markets

Including Finserv, Healthcare, Government, Education, and Retail

90+ Best-In-Class Net Promoter Score (NPS) Dedicated to customer success



Source: Forrester Wave™: Hyperconverged Infrastructure, Q4 2023



Only Nutanix Makes Hybrid Multicloud Simple and Cost Effective

Any Workload, Any App

Enterprise Apps

Cloud Native Apps

Analytics / ML

Databases

Desktops



Run Anywhere

Data Centers

Public Clouds

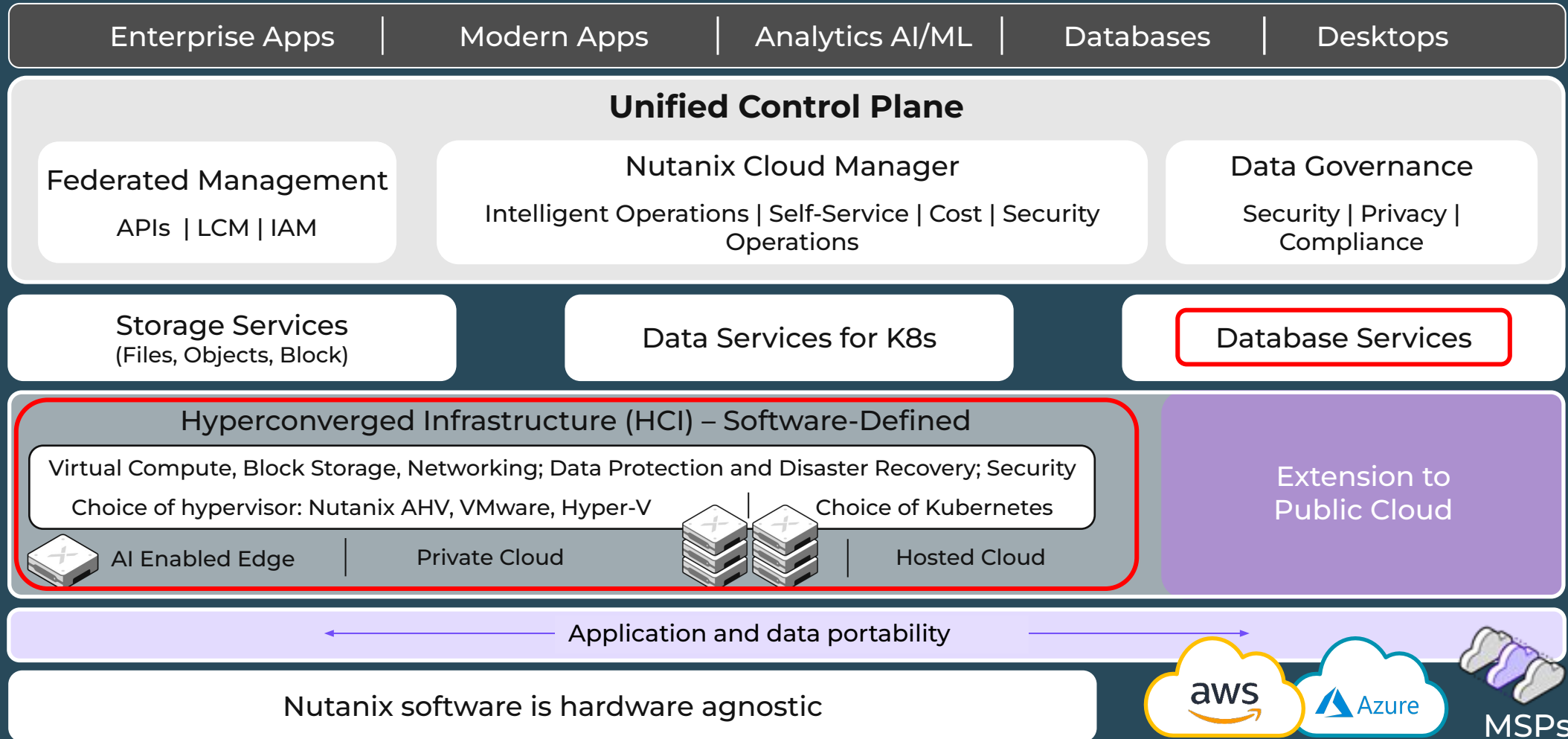
Service Provider Clouds

Edge Locations

One Platform to Run Apps and Data Anywhere



Nutanix Cloud Platform: One Platform for Hybrid Multicloud



Databases Are Essential to Digital Success

Databases can be an **Enabler** or an **Obstacle** to...



Modern AppDev



Time-to-Market



Happy Customers

But Databases Are Hard...



Developers Slowed Down

Rely on others for database access, stifling innovation and encouraging shadow IT



DBAs and Ops Teams Overwhelmed

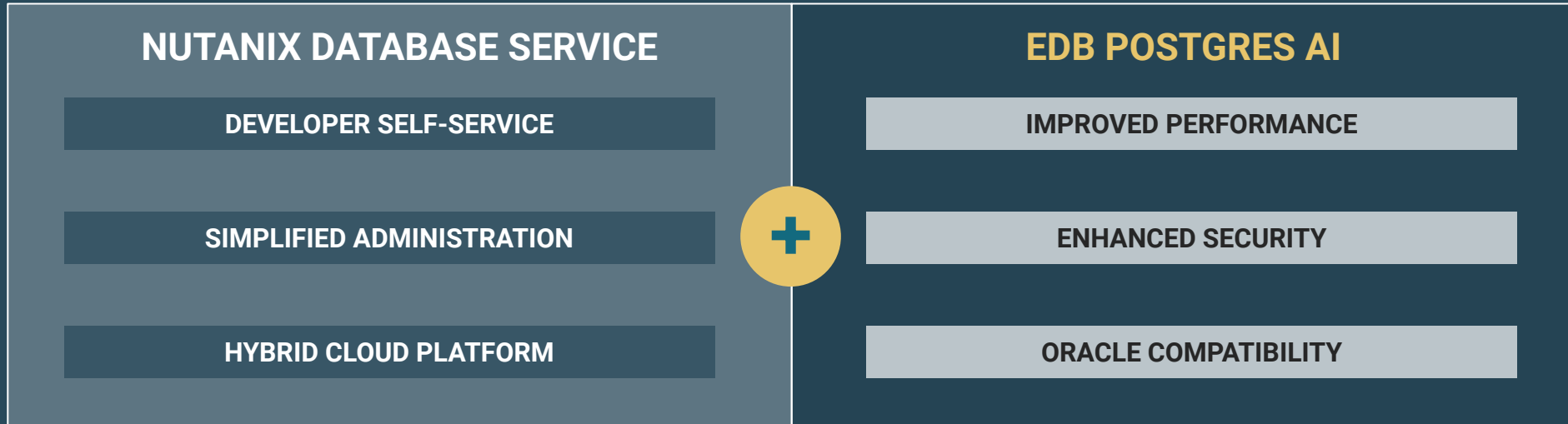
Majority of time spent on routine administrative tasks and fire fighting, just trying to keep head above water



Database License Costs Skyrocketing

Expensive proprietary database license costs growing, straining already strained budgets

NDB + EDB Postgres AI Multicloud Platform for the #1 database



Key use cases

App Modernization: Accelerate and de-risk migrations from Oracle to Postgres

Secure Open Source: Provide easy access to enterprise-grade Postgres



NUTANIX DATABASE SERVICE

Developer/End-User Database Self-Service

 **kubernetes**

 **OPENSIFT**

 **ANSIBLE**

 **Terraform**

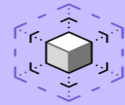
API

GUI

CLI



Database Lifecycle
Management



Automation &
Control



Self-Service
Deployment



Database
Protection



EDB
Postgres® AI

Nutanix Cloud Infrastructure

AI-Enabled Edge

Private Cloud

MSPs

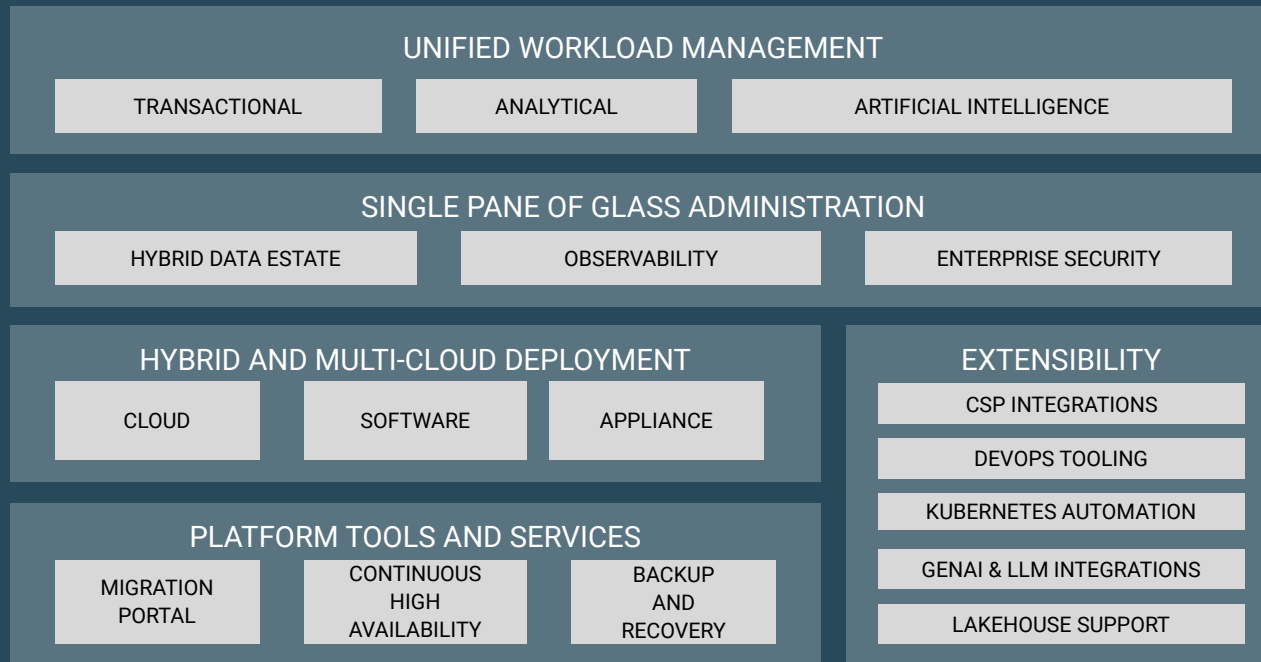
Public Cloud



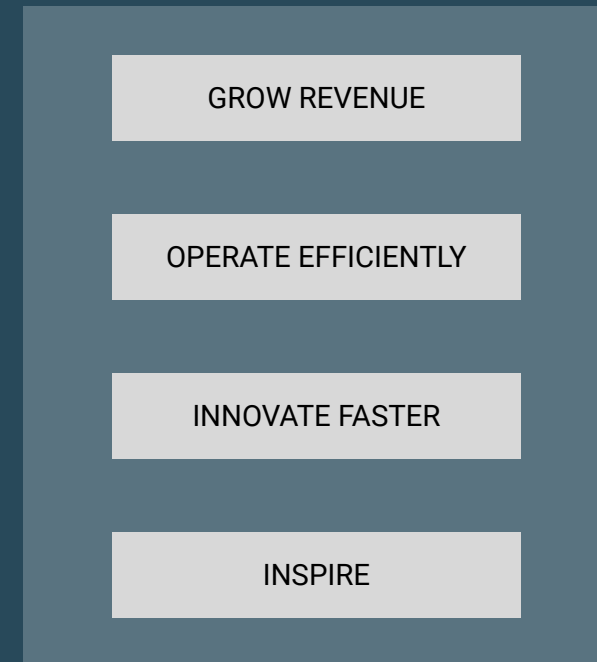
EDB Postgres AI

Helping customers grow revenue, operate efficiently, innovate faster, and inspire their industries

Sovereign Data & AI Platform



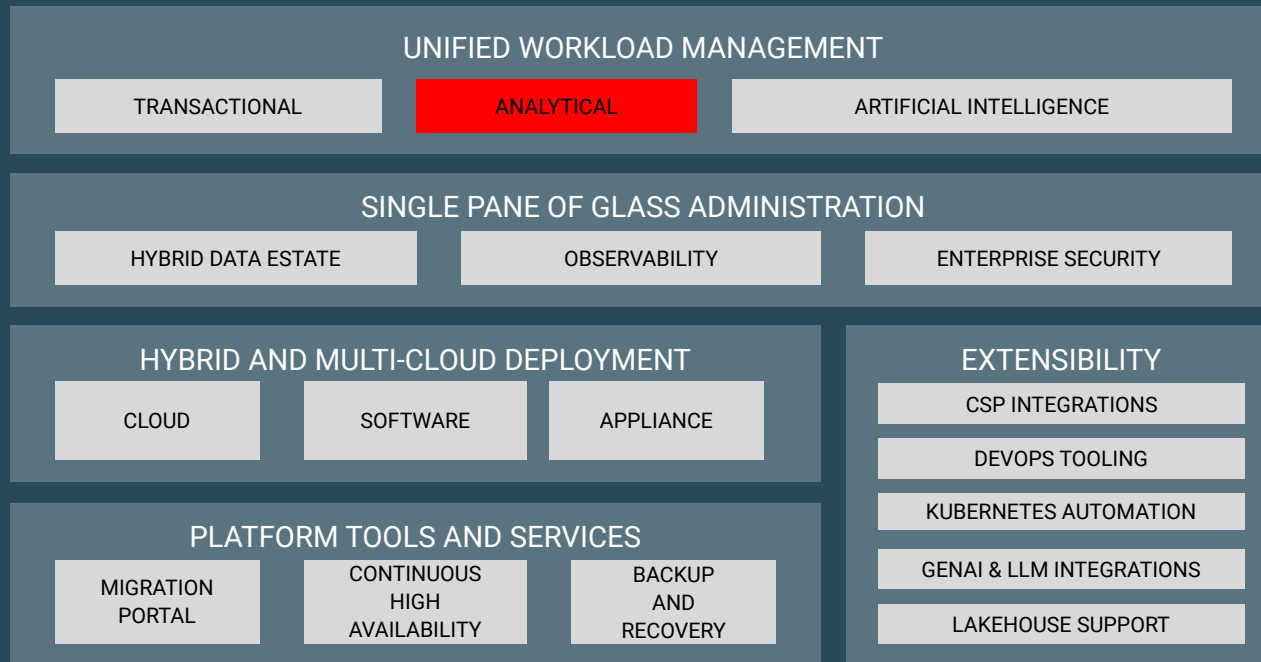
Value Drivers



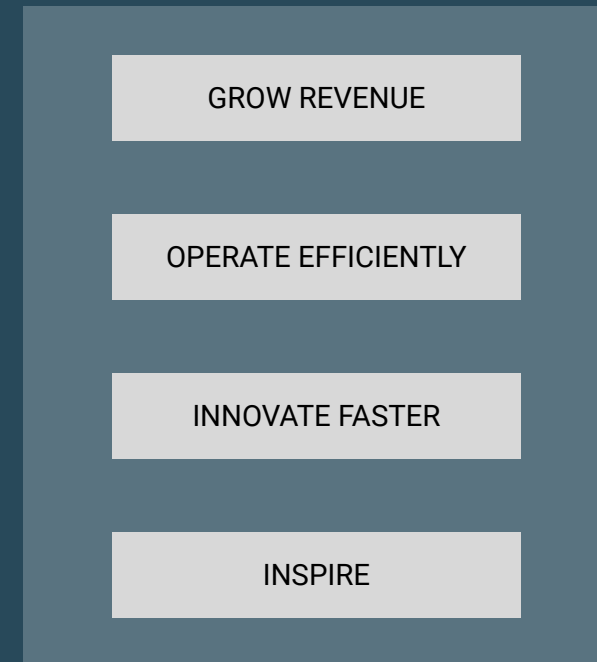
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Value Drivers



EDB Postgres Lakehouse — Lowered Complexity

5X to 100X Faster Versus Classical Postgres

Easy to Query



Dashboards

Reporting

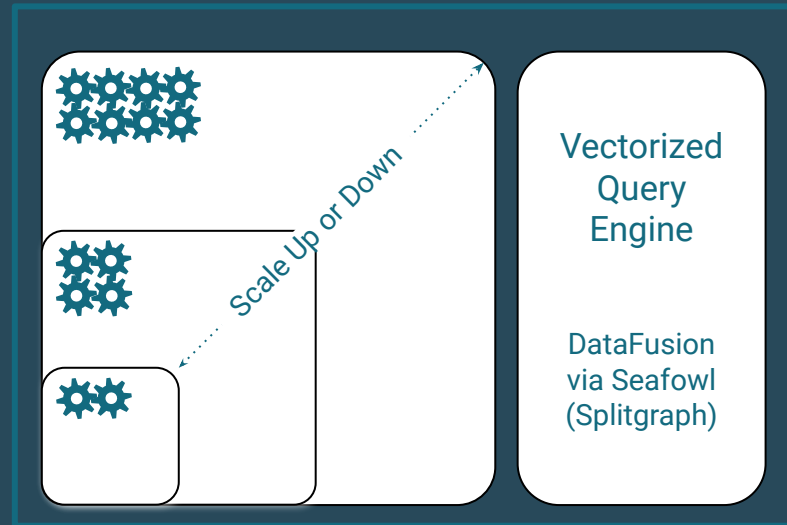


Discover

Analysts

Query via SQL

COMPUTE 100% Postgres

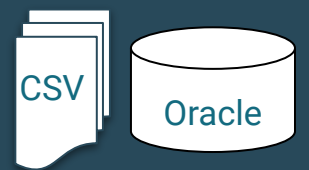


STORAGE 5X Compression, 18X Cheaper

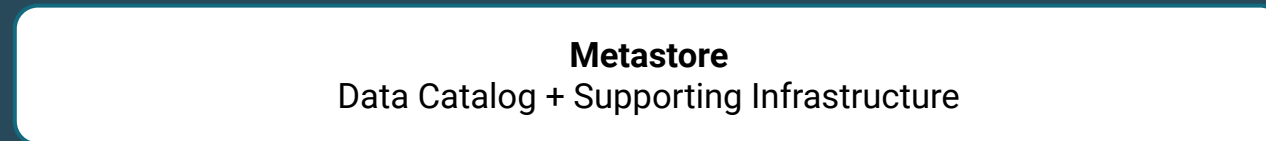


Easy to Import

Data Sources



Sync



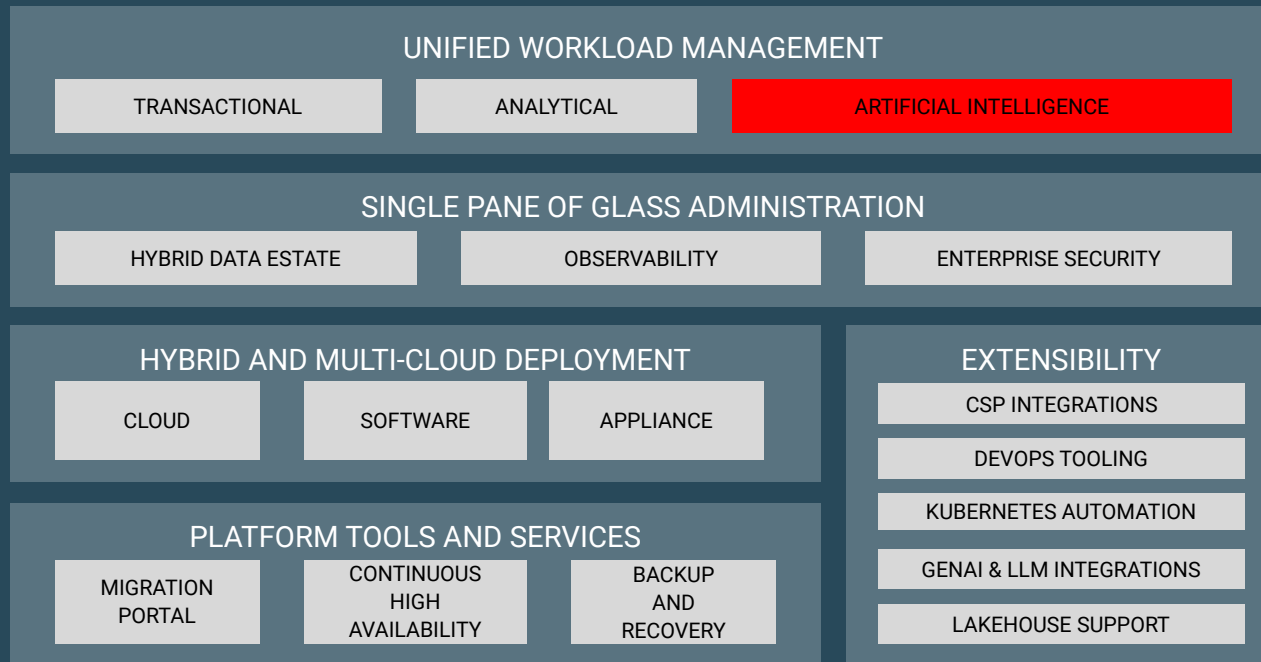
Easy to Find



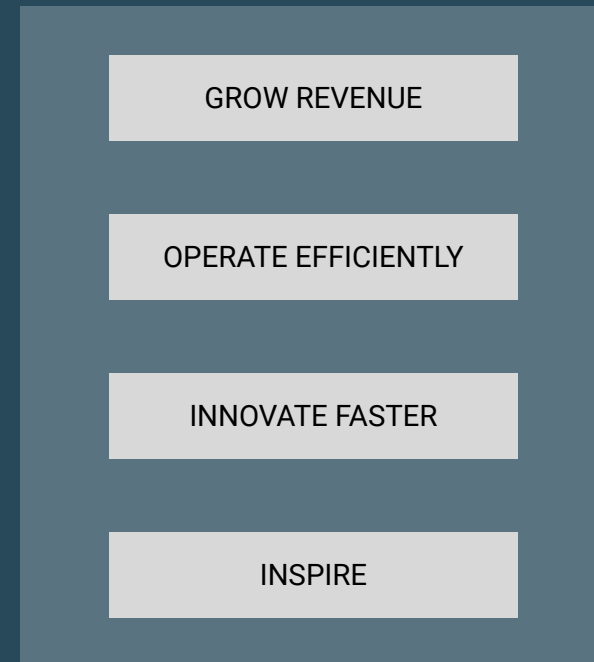
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Value Drivers



EDB AI Strategy

Postgres Market

Examples:

- PG Copilots
- PG Conv BI
- Text-2-SQL

Adding value to
existing
workloads

PG Built
With AI

AI Application Platform Market

Examples:

- PGvector
- Embeddings
- AI Database
- RAG
- AI Automation
- Chat Bots
- Copilot Building
- Summarization
- Classification
- AI Governance

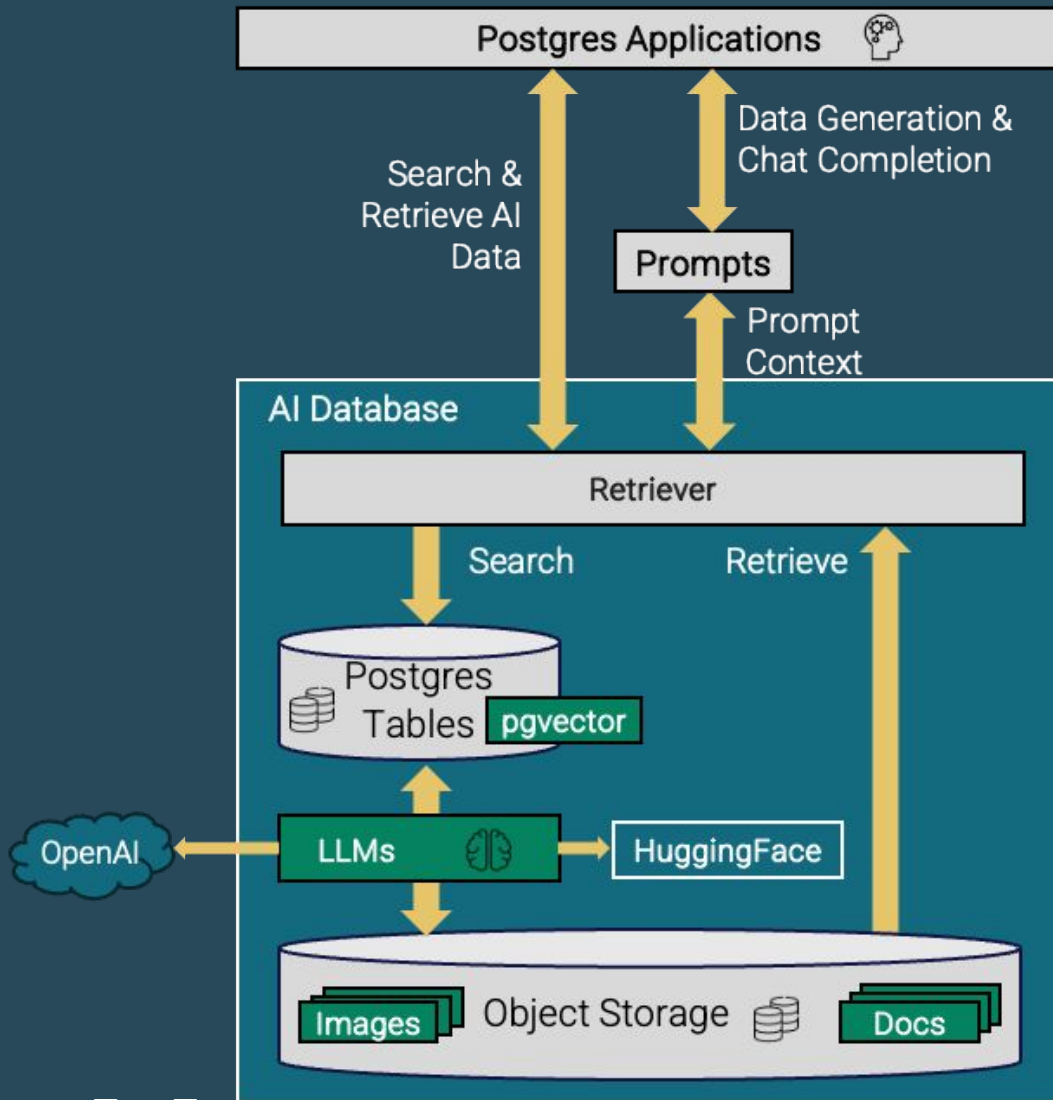
Capture new
workloads and
deliver new value

PG Built
For AI

EDB Postgres AI



What is AiDB?



AiDB introduces the retriever function `aidb.create_retriever()` that facilitate advanced similarity searches by creating embeddings for AI data stored either in PostgreSQL tables or in S3-compatible object storage.

This enables AI data management within the database, allowing the storage, searching, and retrieval of AI data, including text and images.

Value proposition:

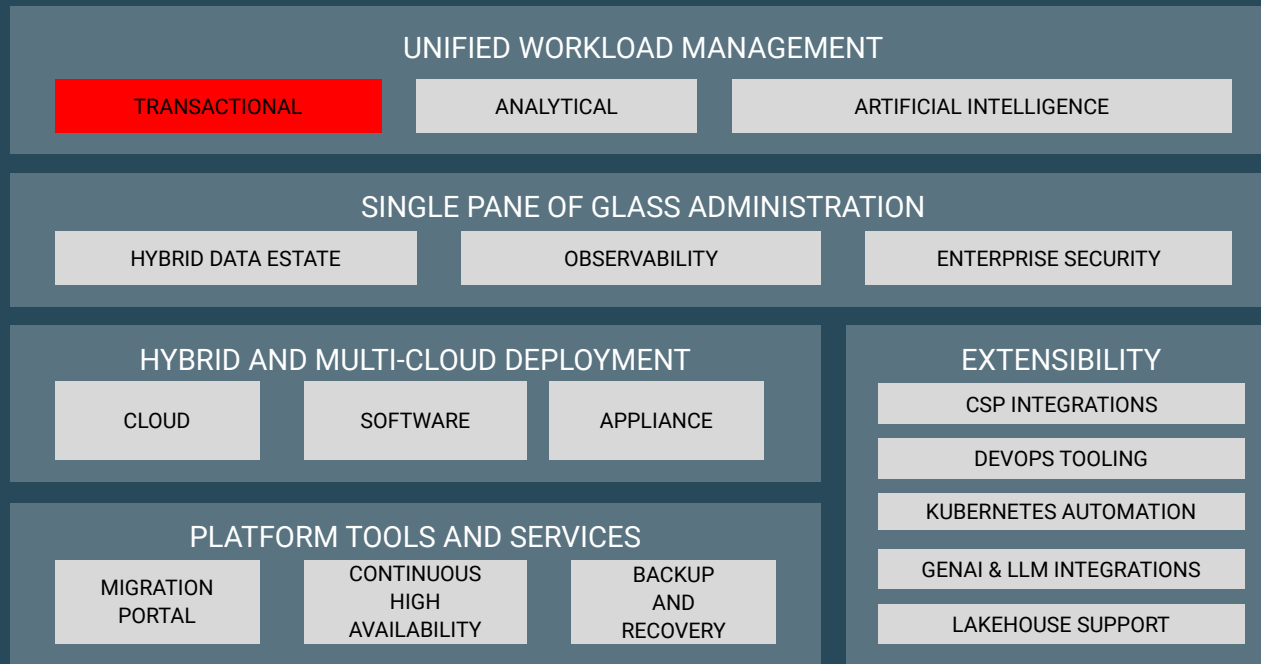
- AiDB reduces code complexity and bug probability e.g 132 lines of code without AiDB vs 5 lines of code with AiDB
- Simplicity: Instead of customers having to piece together various solutions, we're offering a single, integrated enterprise solution for AI data management.



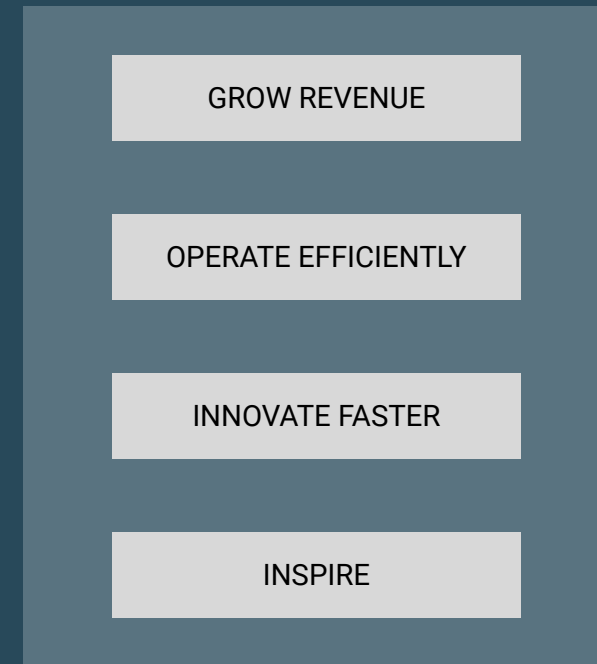
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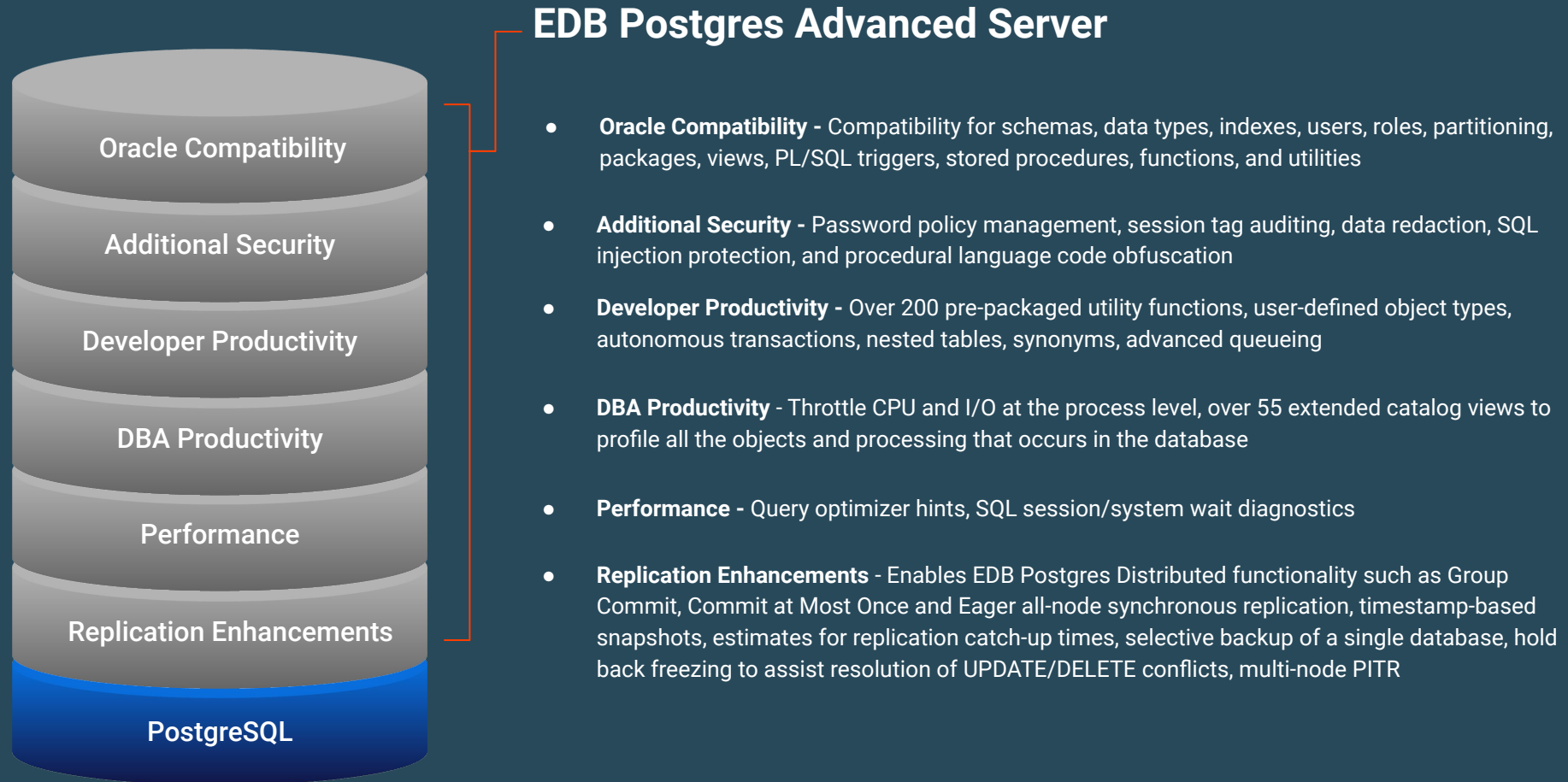
Sovereign Data & AI Platform



Value Drivers



EDB POSTGRES ADVANCED SERVER



Oracle Compatibility

Database Oracle compatibility support

SQL extension support

Decode, NVL, Substr, NVL2, Date/time functions
DDL syntax support

PL/SQL support – native language

REF Cursors, Implicit and explicit cursors
Looping, variable declarations, conditional statements
Collections: Associative Arrays, Varrays, Nested tables
Pragmas
Named parameters
User Defined Exceptions
Explicit Transaction Control (within sp)

Tools

EDB*Plus – SQL*Plus look-a-like
EDB*Loader – SQL*Loader equivalent

Oracle-like Data Dictionary

ALL_, DBA_, USER_ views

Wait Events

System and session waits
Statspack-like reporting

PL/SQL supplied packages

18 DBMS
7 UTL

Data types

Blobs, Clobs, XMLTYPE, VARCHAR2, NUMBER, CHAR,
Integer

Drivers

JDBC, ODBC, .NET with Oracle extensions
OCI & ProC compatible drivers

Features

Packages
Stored procedures
Functions
Triggers
Hints
Hierarchical Queries
Synonyms – Public and Private
Sequences
Rownum
Users/Roles
Dynamic SQL
Materialized Views
Partitioning



SECURITY ENHANCEMENTS AND FEATURES



Password policy management

DBA managed password profiles, compatible with Oracle profiles



Audit compliance

Track and analyze database activities and user connections



Virtual private databases

Fine grained access control limits user views



EDB/SQL protect

SQL firewall, screens queries for common attack profiles



Data redaction

Protect sensitive information for GDPR, PCI and HIPAA compliance



Code protection

Protects sensitive IP, algorithms or financial policies

Transparent Data Encryption

Encryption on the database level

- It encrypts any user data stored in the database system.
- This encryption is transparent to the user.
- User data includes the actual data stored in tables and other objects as well as system catalog data such as the names of objects.
- Does not require changes to application code
- The transparent part increases adoption but in the case of customers who prefer community PostgreSQL, their application could migrate from Extended to PostgreSQL just fine, they would just lose TDE
- Required in certain regulated industries
- More likely that prospects ask EDB if TDE is available
- Helps in strategic expansions where EDB is not currently used for sensitive applications



Nutanix Database Service

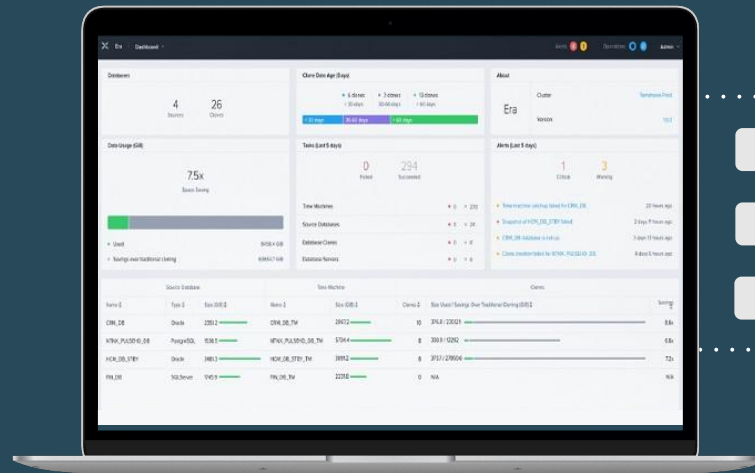
One-Click Provisioning

- Centralized provisioning across clusters
- Standardization via customer-defined profiles
- Standalone & HA clusters



Copy Data Management

- Point-in-time (PIT) cloning & refresh
- In-line data security masking
- Zero-byte copy clones



Database Protection

- Automated protection policies
- Flexible recovery methods
- Customisable recovery SLAs

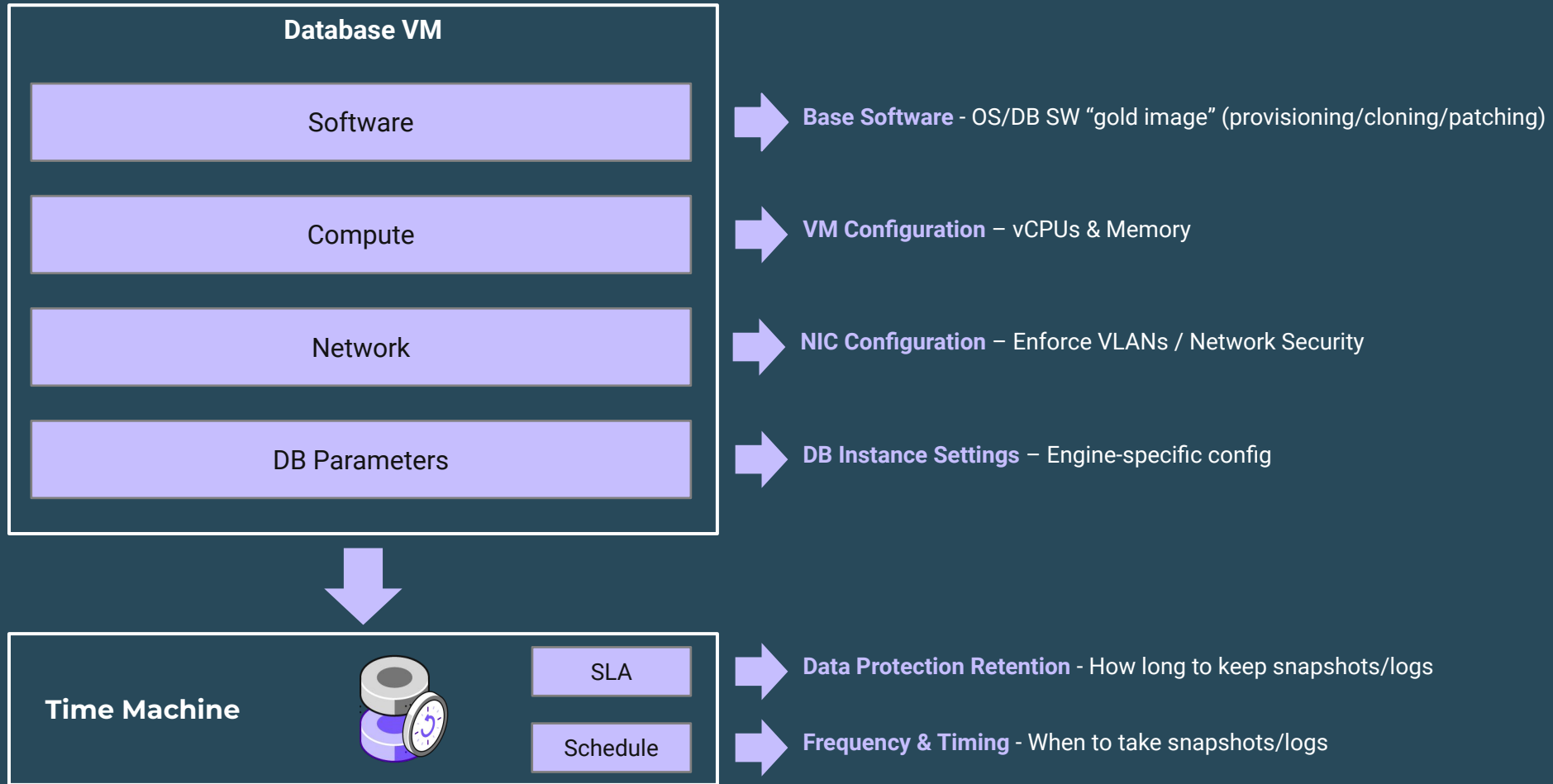


Patching

- One-click database & platform patching
- Patch release train eliminates config sprawl
- Patch testing before publishing



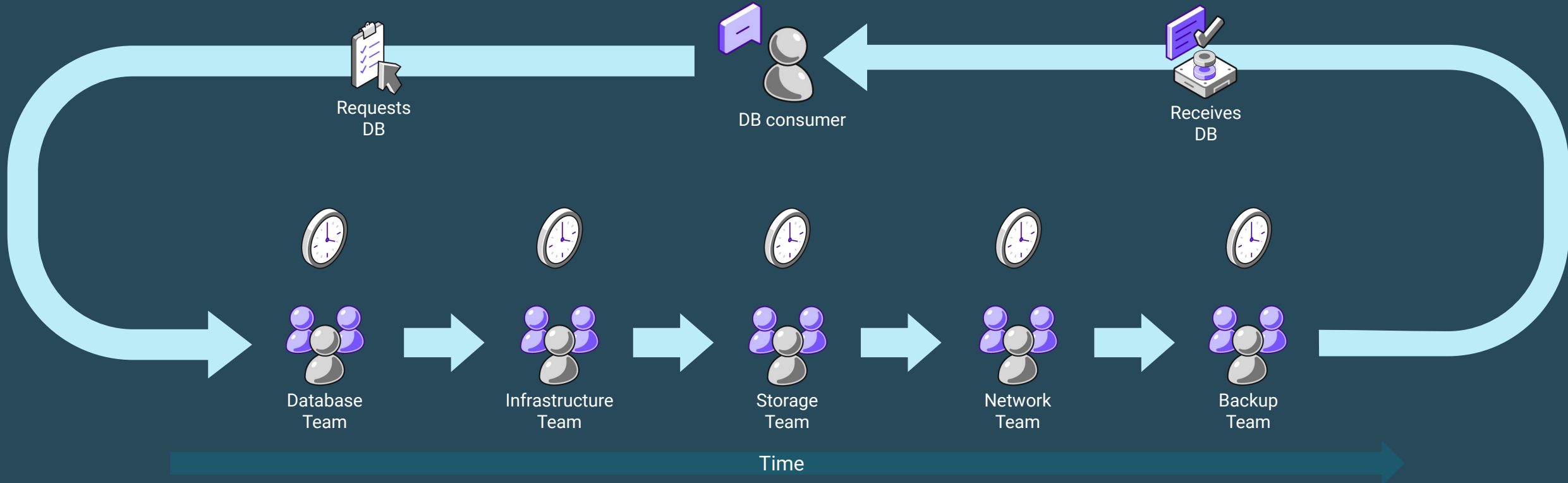
NDB - Building Blocks



NOTE: Showing single DB per DB VM for simplicity



Typical Processes

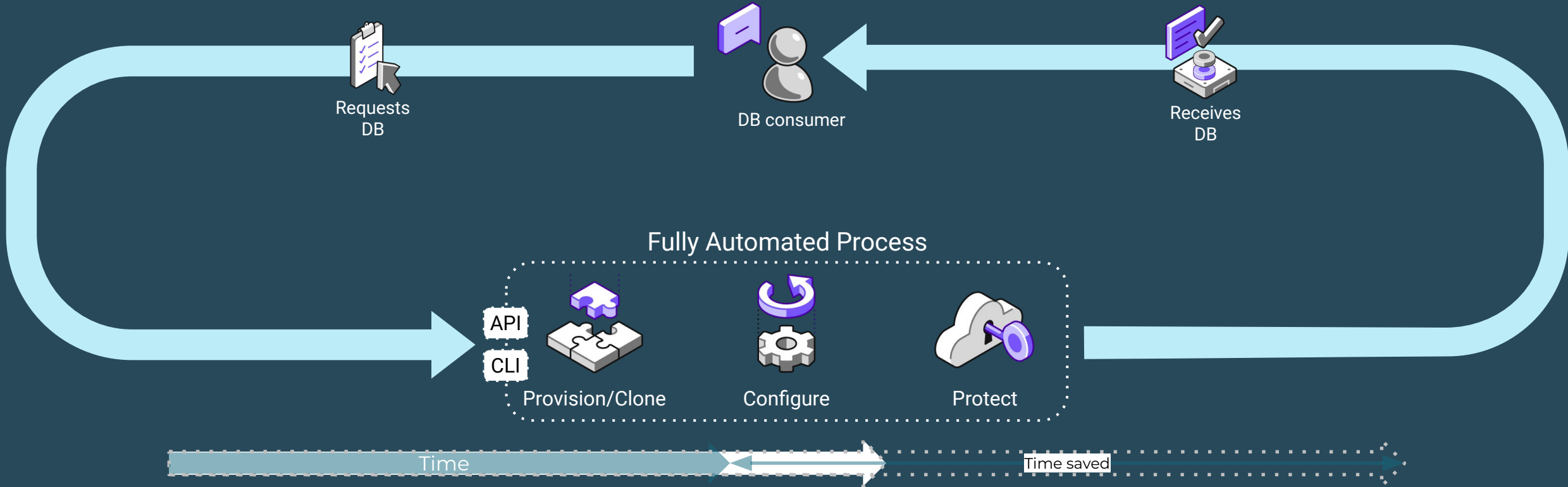


- Unpredictable - hours, days, or weeks
- Multiple steps & teams
- Introduces friction & complex process

- Lowers business agility
- Decreases innovation rate
- Increases time to market



Simplified and Automated Processes with NDB



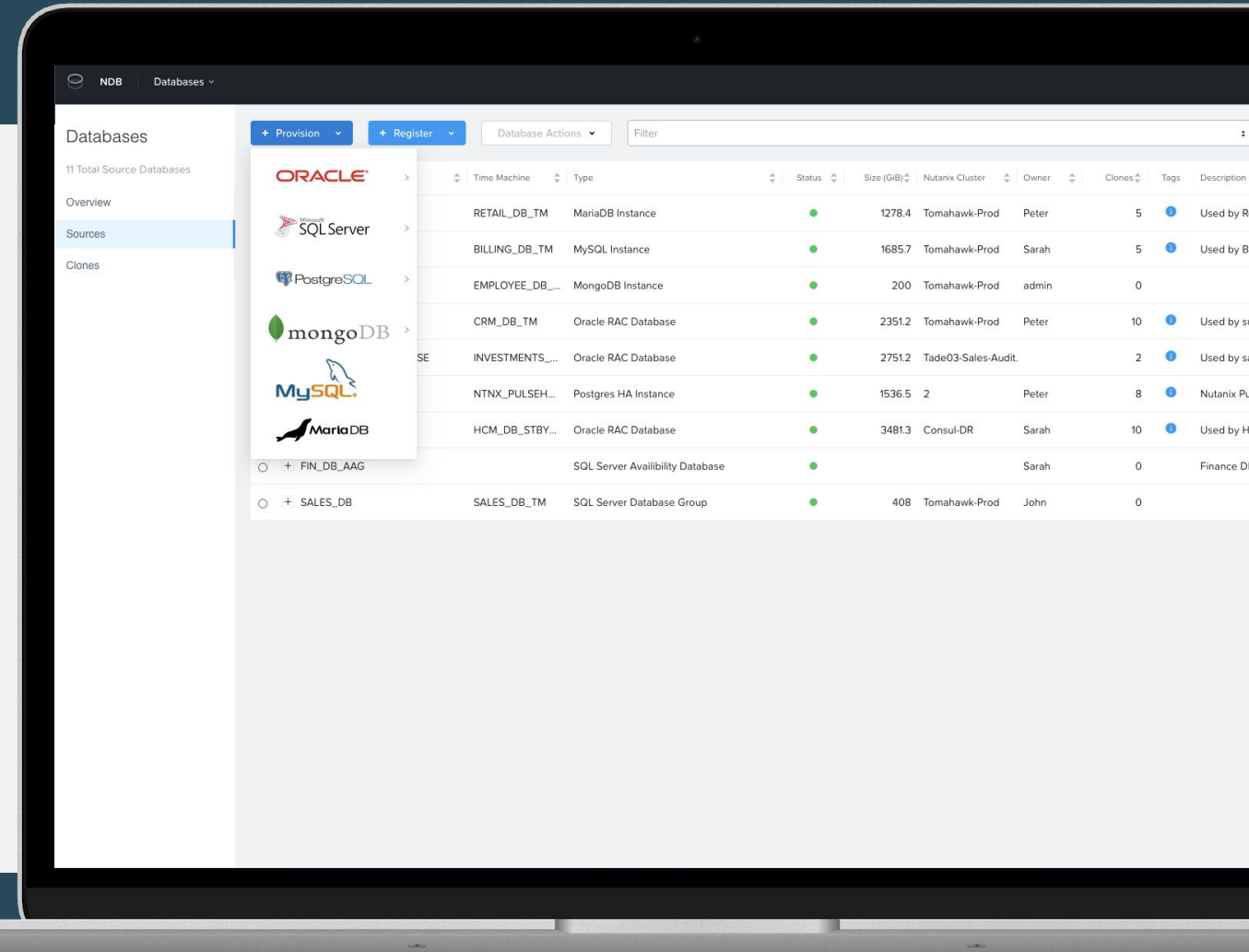
- Cloud-like self-service
- No provisioning required by IT teams
- CI/CD pipeline integration

- Empowers IT users
- Avoid human delays
- Integrate with existing platforms



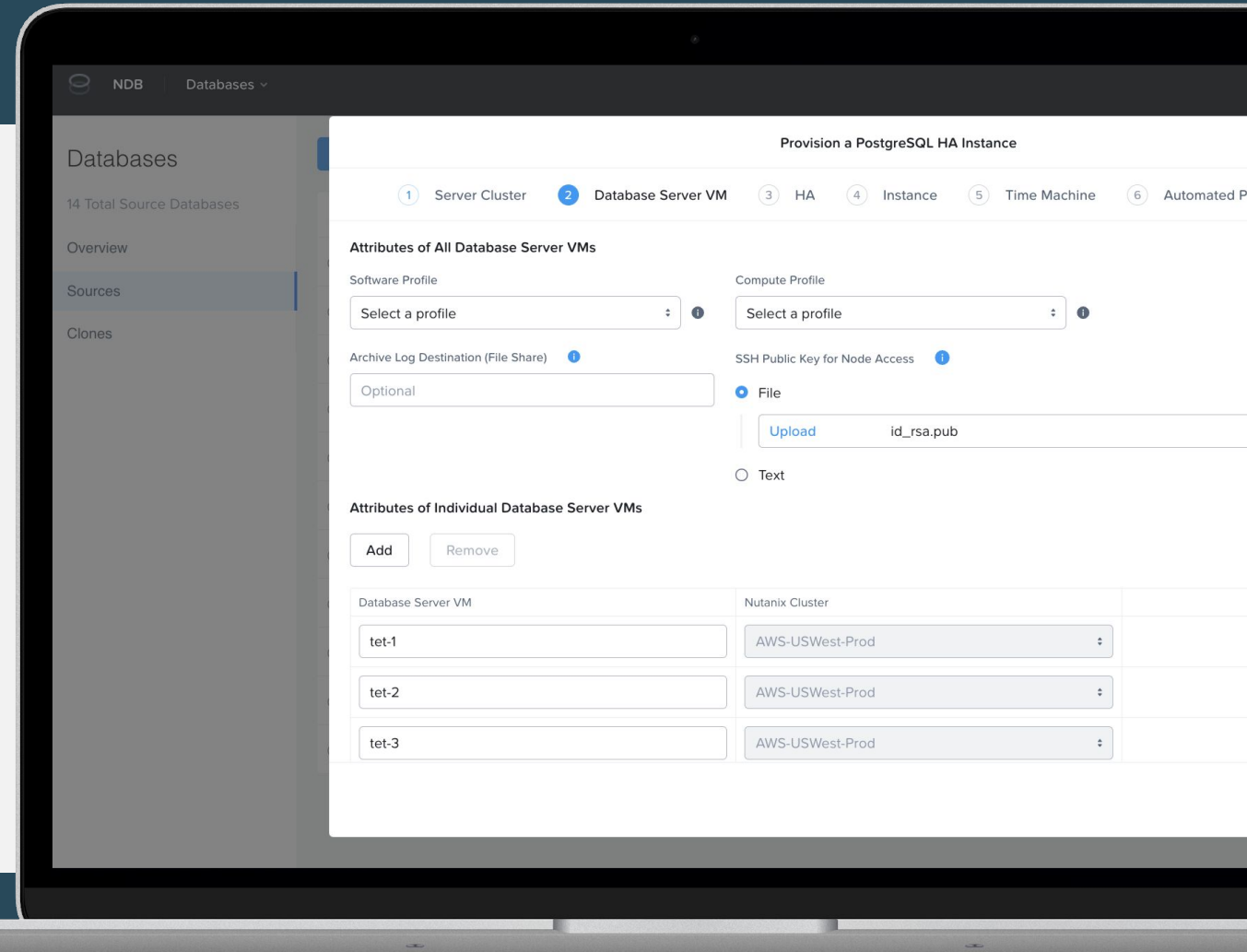
Automate Database Provisioning

- Provision both Single instance and High Availability database clusters with best practices
- Easy integration with existing provisioning processes through REST APIs and script call outs
- Maintain control with ability to customize your database images



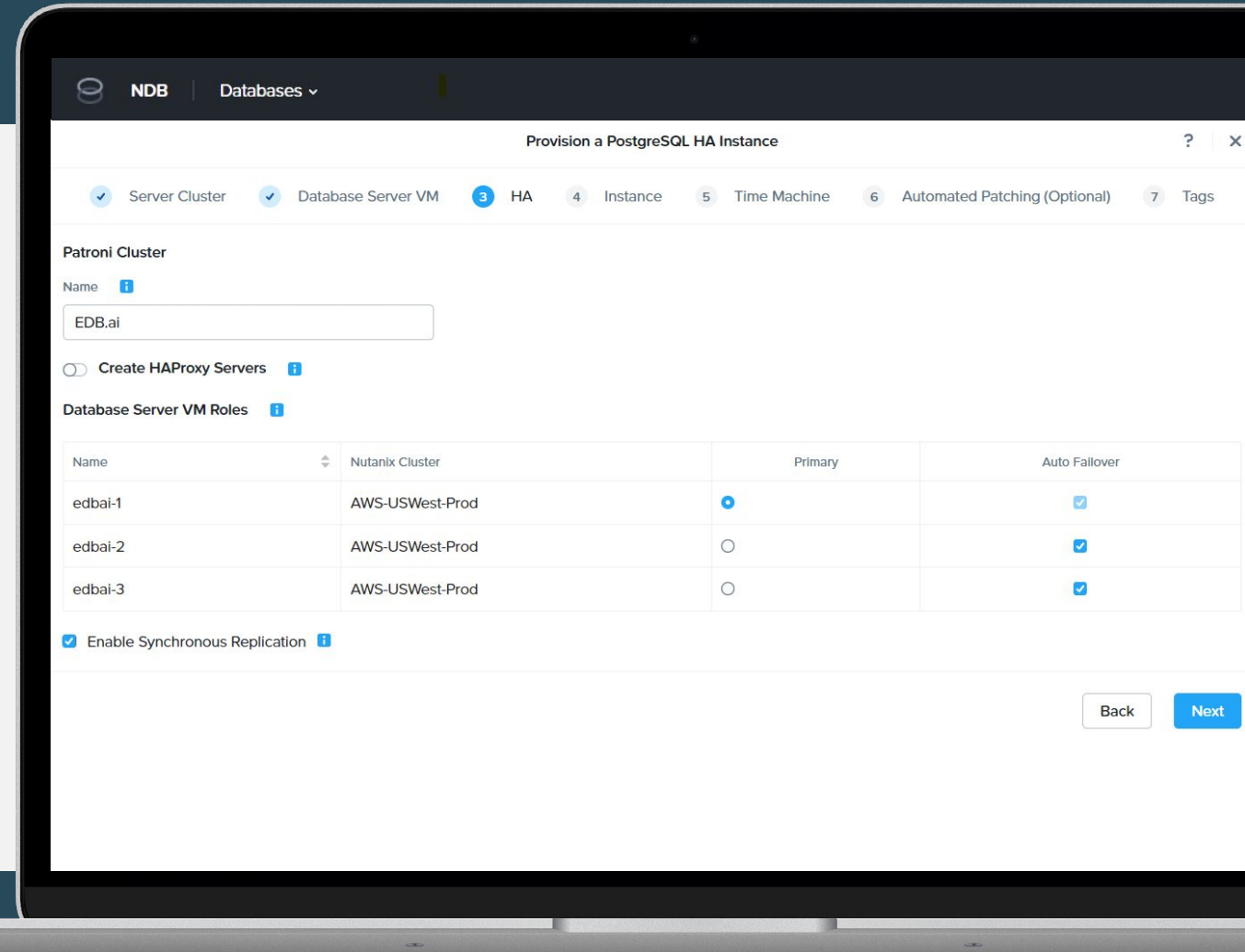
Power Modern Apps with EDB Postgres

- Developer self-service for EDB Postgres to accelerate application development
- Simplified EDB Postgres management, including automated patching, cloning, and backups.
- End-to-end support – from hardware through EDB Postgres software - from experts you can trust



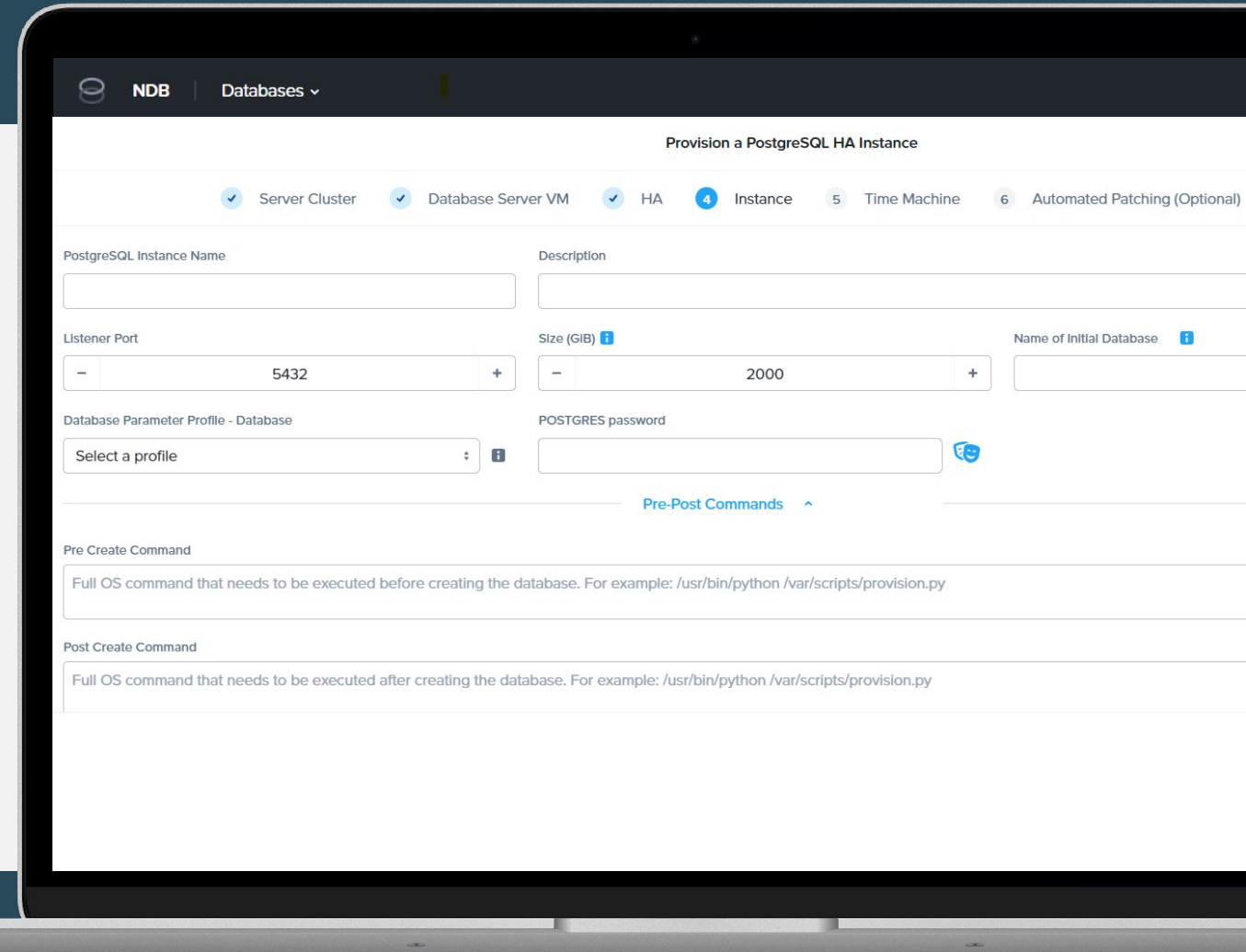
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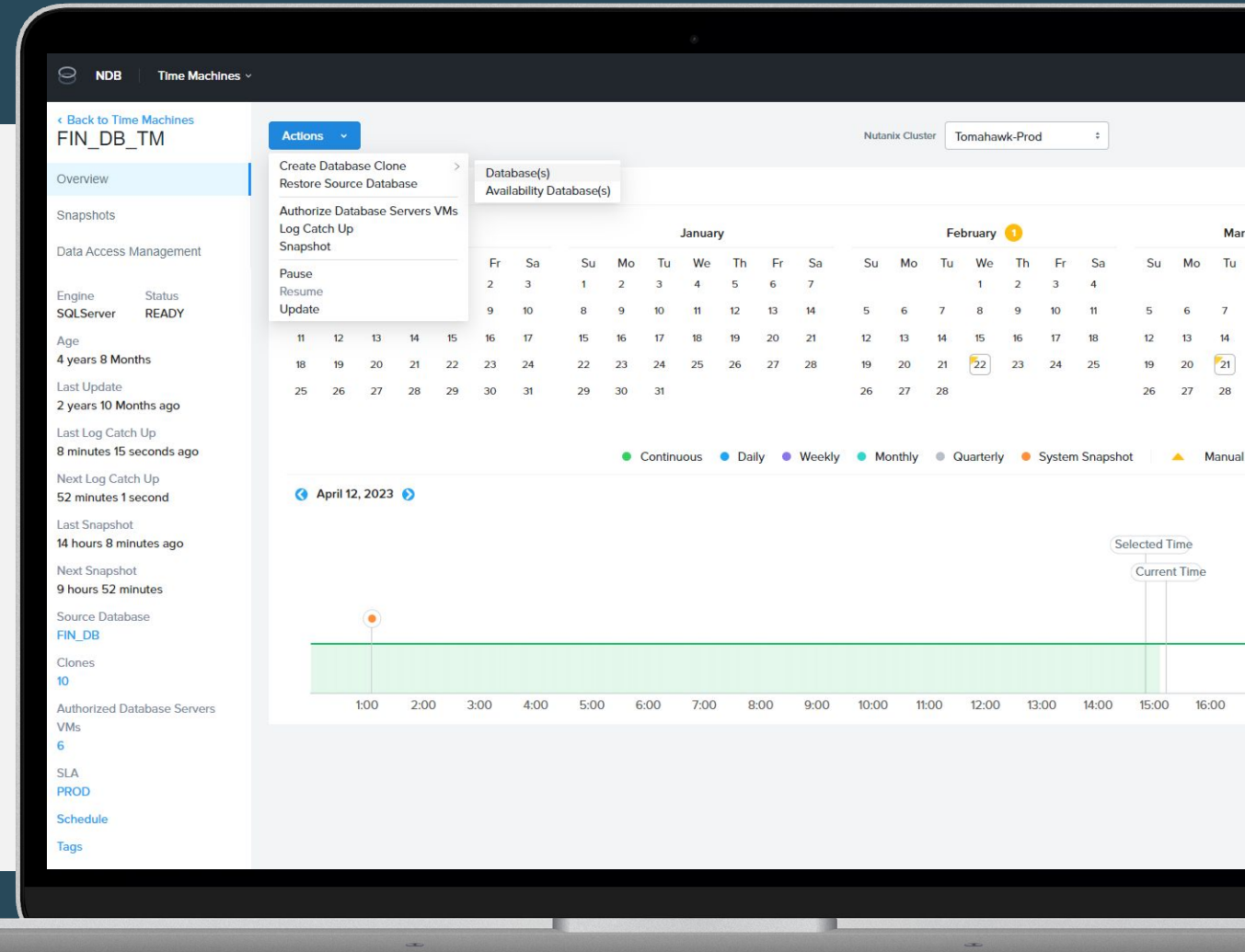
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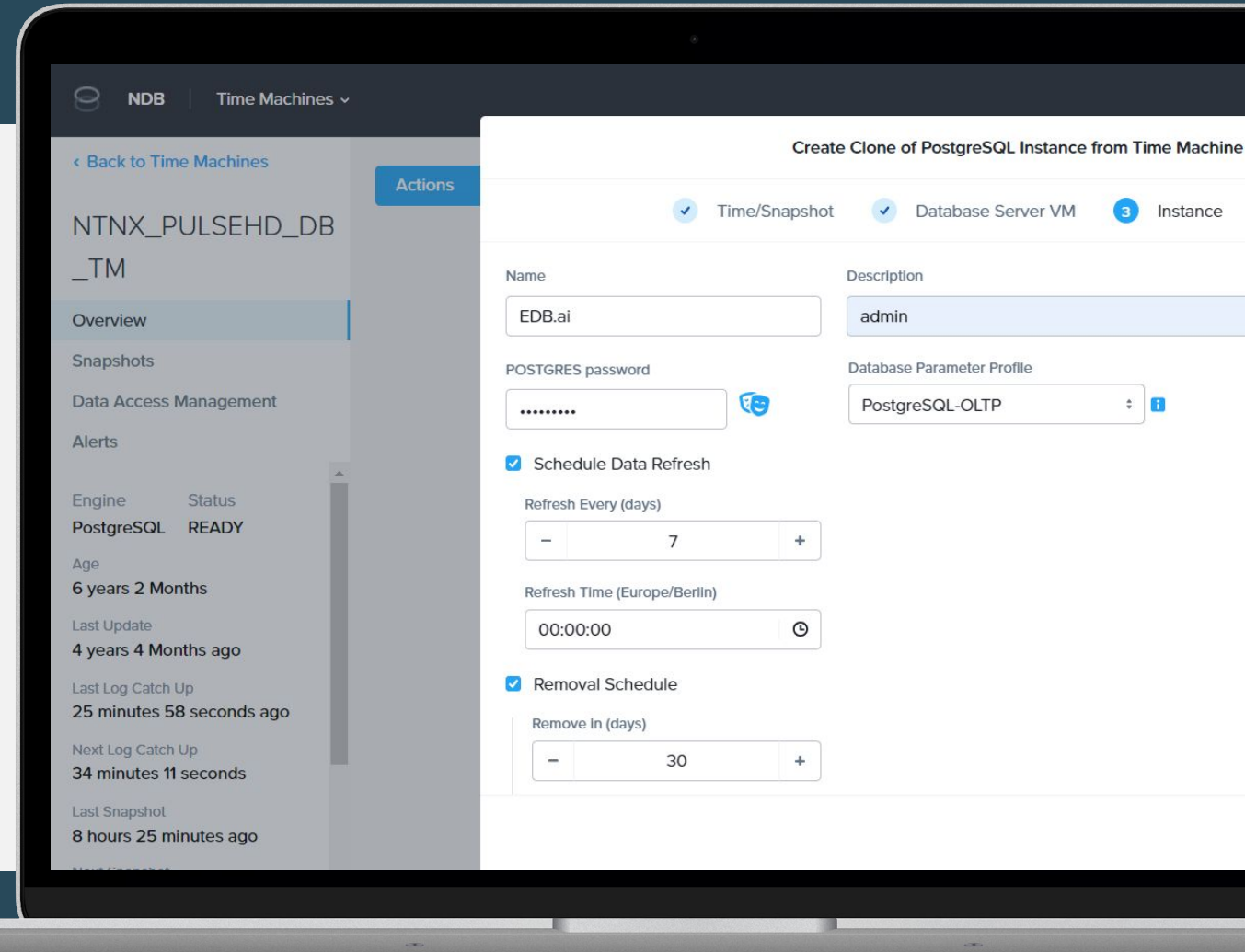
Speed up Database Backup and Cloning

- Automated snapshot backups out-of-the-box with point-in-time-recovery (PITR)
- Create database clones quickly (few minutes)
- Create clones with minimal storage overhead across one or more Nutanix clusters
- Refresh clones to any point in time with an automated schedule



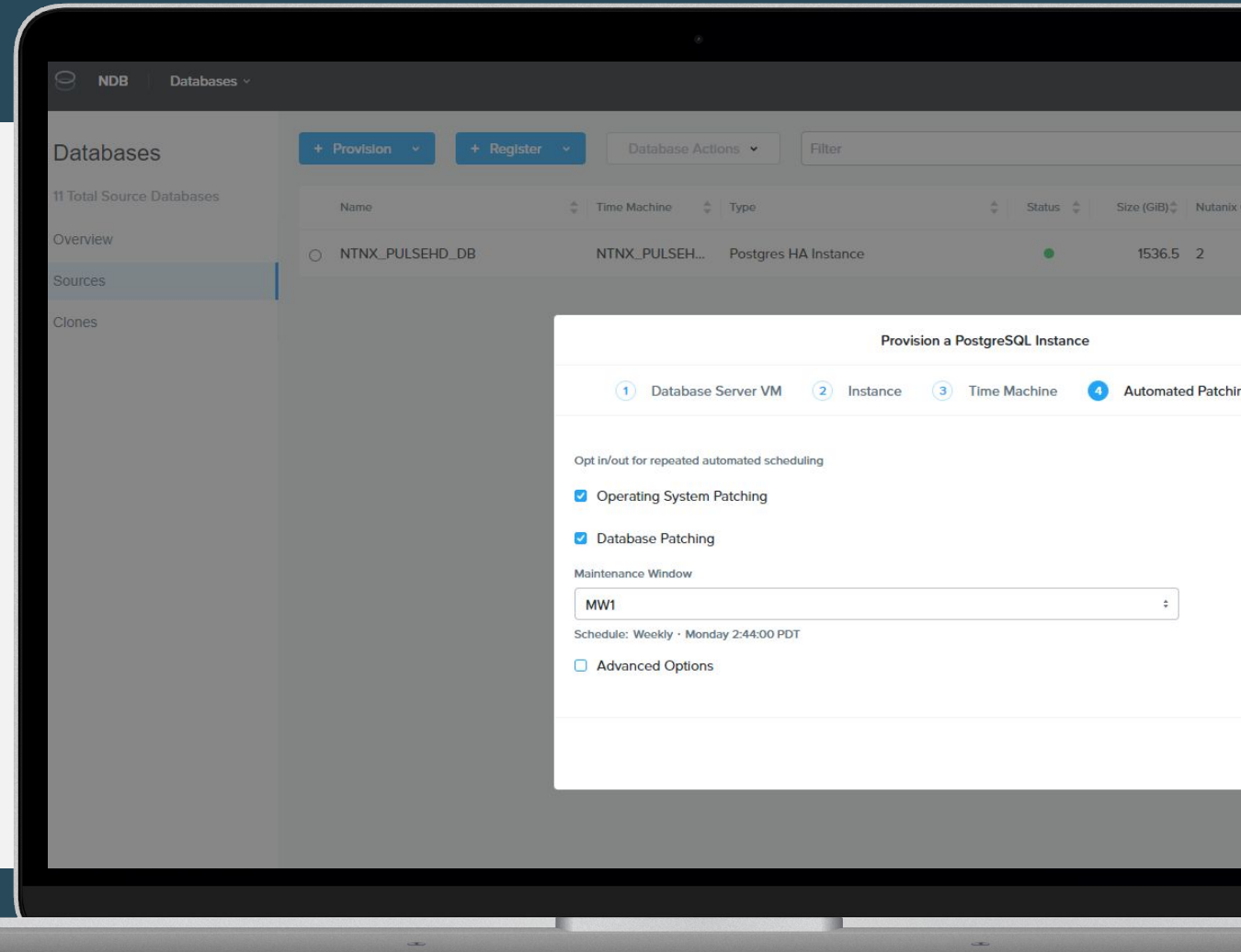
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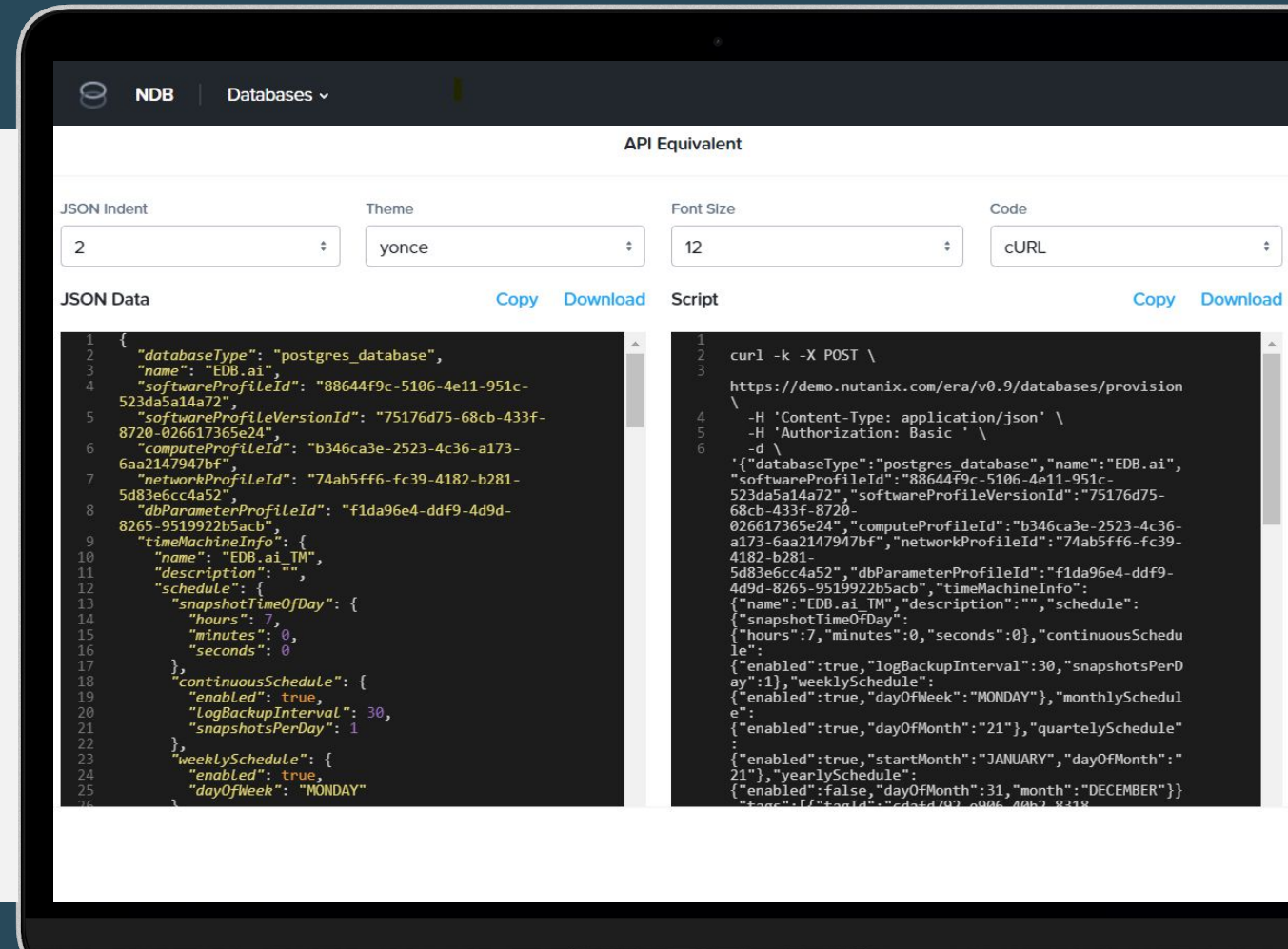
Simplify Patching with Maintenance Windows

- Enable scheduled Operating System and Database patching maintenance windows
- Optionally opt into Operating system or Database patching
- Define a maintenance window and choose which DB servers are a part of that schedule



Database-as-Code

- Developer self-service for EDB Postgres to accelerate application development
- Simplified EDB Postgres management, including automated patching, cloning, and backups.



Summary: Make Databases an Enabler to Digital Success

Simplify Data Management and Speed Up Software Development with NDB and EDB Postgres AI



Reliable, secure operations for all your databases



Empower developers and speed up time-to-market



Allow DBAs and ops teams to focus on high-value activities



Make open-source databases enterprise-ready and cost-effective



Q & A





Vielen Dank!

Mehr Informationen:

www.enterisedb.com/partners/nutanix

Noch Fragen?

emeamarketing-team@enterisedb.com

