

### **Beyond Bots:**

How AI Can Transform Contact Centers in the Financial Industry

### **Meet Our Speakers**



**Jack Christie**Product Marketing
Manager

**EDB** 



**Dunith Danushka**Principal Product
Technical Market
Manager

**EDB** 



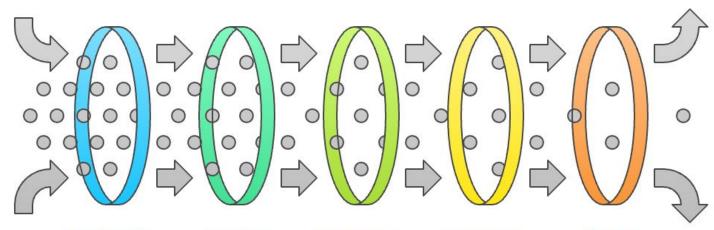
**Ryan Conti** Head of Go to Market Griptape



**Greg Walker**Director of ISV Sales
EDB



### Reducing Hallucinations of Al Models



Use Domain-Specific Data

Fine-tuning with relevant datasets

Enhance Guardrails

Implementing structured data integration Apply Prompt Engineering

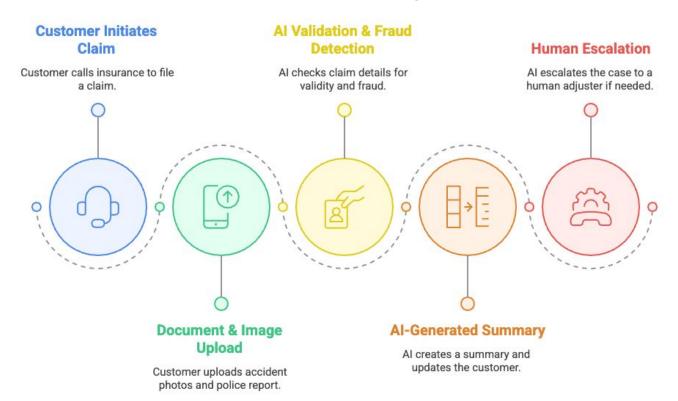
Designing precise prompts Implement Monitoring

Continuous oversight and feedback Ensure Governance

Compliance and ethical checks



### Motor Accidents Claims Processing Workflow





## Al Accelerator: The fastest way to test and launch enterprise GenAl applications in Postgres



#### **Instant GenAl deployment**

No more wasted cycles manually building and rebuilding AI pipelines. Just use five lines of familiar SQL in the trusted Postgres environment to enable out-of-the-box vector data capabilities, set-and-forget AI workflows, and seamless LLM integration.



#### Dynamic intelligence

Power always-up-to-date GenAl inferencing. Supercharge pgvector with the Pipelines extension, enabling swappable models and automated vector embedding, updates, and retrieval for data across Postgres tables and configurable storage locations.



### High-performance, comprehensive vector search

Empower enterprise-grade GenAl apps with similarity and semantic search over vector data in Postgres that's 4.22x faster than specialized vector databases. Seamlessly bridge proprietary data with models, turning all your data into Al-ready assets.



### Resources on Accelerating GenAl Innovation



#### EDB Postgres AI and Griptape: Simplify and accelerate end-to-end GenAI

Build enterprise GenAl faster with a modular open source development framework, automated GenAl data orchestration, and flexible deployment.

**Explore the Solution** 



### Empowering ISVs to Thrive: How EDB Postgres AI Creates New Opportunities

Discover real-world success stories from ISVs accelerating innovation with EDB Postgres AI.

Read the Blog



#### What is the Al Accelerator?

Al Accelerator provides the fastest way to test and launch enterprise GenAl applications in Postgres.

**Explore AI Accelerator** 



#### **Use Case: Virtual Expert**

Build custom chatbots, copilots, translators, and more with automated GenAl data orchestration in enterprise-hardened Postgres using familiar SQL.

Learn More



#### How AI is Transforming Insurance Contact Centers

Reduce wait times and automate routine tasks while empowering focus on high-value interactions.

Read the Blog



# **Contact EDB** for a Personal Consultation

We're here to help you accelerate innovation without added complexity.

Contact us to discuss your organization's pain points and explore solutions.

enterprisedb.com/contact



