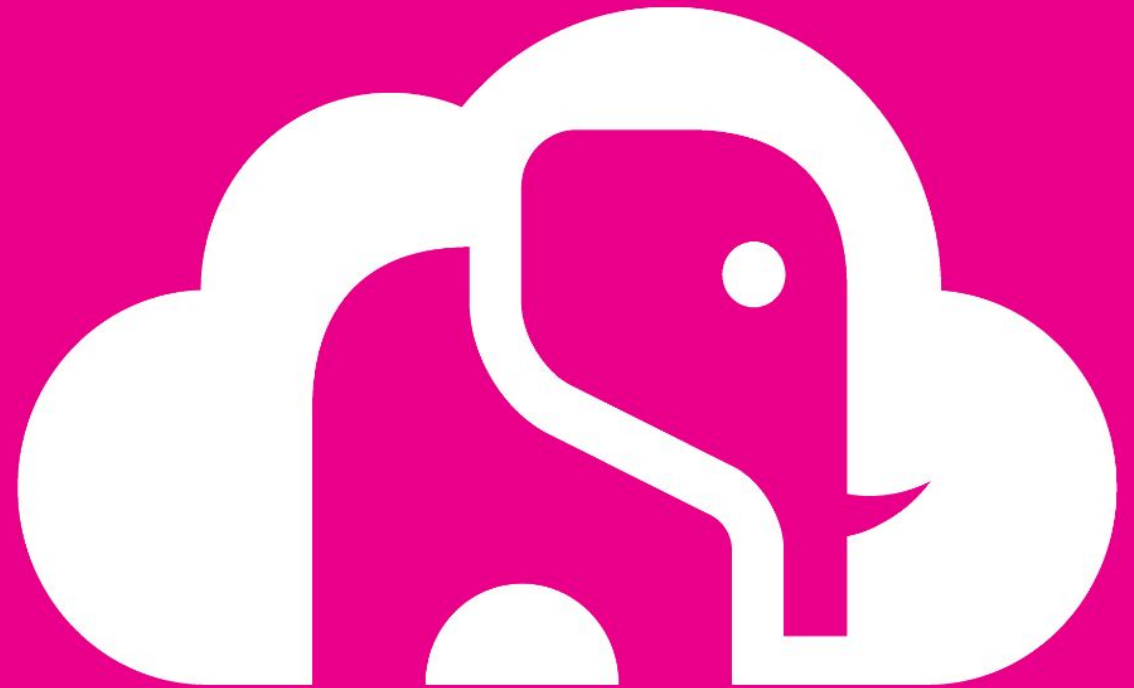


Lunch and Learn: Supercharge Business Agility and Your Applications with Fully Managed Postgres

August 3rd, 2022
EDB



Agenda

- Introduction to Speakers
- Cloud Database and Postgres Trends
- Answering Your Questions

Our Speakers



Joanne Huang

Moderator, Director
of Marketing



Jenish Vyas

Senior Sales
Engineer, SEA, HK &
TW



Gunjan Datta

VP SEA, HK & TW



Vikas Kumar

Cloud Solutions
Architect

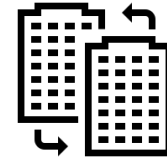
Cloud databases are driving innovation and transformation



By 2022, 75% of all databases will be cloud



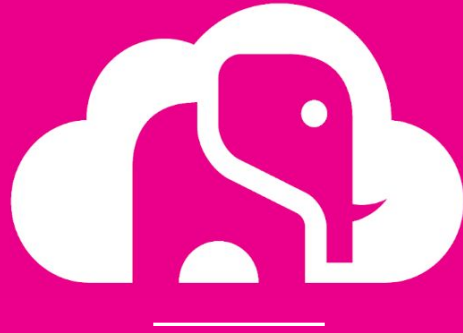
Cloud drives business innovation and digital transformation



Postgres leads open source database adoption and >50% of legacy and >70% of new app dev are on open source databases.

Source:

https://www.google.com/url?q=https://www.infoworld.com/article/3660548/why-google-cloud-will-battle-aws-azure-in-a-red-hot-postgresql-market.html&sa=D&source=editors&ust=1658906999749729&usq=AOvVaw0-K2eAAxyp_ebbzz22G-XM



BigAnimal **closes the gap** between what enterprises need and what cloud service providers offer today.





The best fully managed Postgres for enterprises moving to the cloud

✓ Enterprise-grade features

Management and Monitoring

Integration with AWS, Azure, and your own processes

High Availability

99.99% uptime leveraging replicas and multiple AZ's

Backup & Recovery

Automated and easy

Extensive Security

Protect, isolate, encrypt, and control your data

✓ Your choice of Postgres



Open Source PostgreSQL



EDB Postgres Advanced Server

✓ Runs in your cloud account



Microsoft Azure

- Receive 100% consumption credit
- Buy from EDB or Azure Marketplace



Amazon Web Services

- Receive 50% spend credit
- Buy from EDB

Control over what matters for your workload



BigAnimal is run like a platform-as-a-service, not simply infrastructure + automation

EDB ensures smooth running operations:

- 24x7 monitoring
- Infrastructure availability and performance
- High availability and backups
- Security and compliance
- OS, database patching
- Network configuration and security

Customer optimizes the database for their enterprise needs:

- Selecting appropriate compute resources (disk, RAM, and CPU) for a given workload
 - Data modeling
 - Query performance
 - Securely managing database credentials
-

What's next? Try fully managed Postgres with **BigAnimal**

<https://portal.biganimal.com>

- [Free 14-day BigAnimal test drive](#)
 - No cloud account needed
- [Evaluate BigAnimal](#) for your project
 - 30-day zero-cost subscription
 - Deploy in your account
 - Work with EDB Customer Success
- Sign up for an [EDB account](#) to learn more
 - Postgres educational resources
 - Try other EDB products
- Contact us with your questions at biganimal@enterprisedb.com

The screenshot displays the BigAnimal portal interface. At the top, it says "Welcome to BIGANIMAL" and provides instructions for getting started on a free trial. A video player is embedded, showing a "DEEP DIVE Demo of Oracle SQL compatibility in BigAnimal". Below the video, there are three main sections: "Provision Quickly" (with a "Create New Cluster" button), "14 Day Trial per cluster", and "Get Support". A "Support" button is located in the bottom left corner. The right sidebar contains "HOW TO'S" and "NEWS AND EVENTS" sections.

Thank you!

